

TRAVEL REPORT ON
FICCI ARISE DELEGATION
Ed Getaway to London, UK

March 20-26, 2022

ACKNOWLEDGEMENTS

At the outset we would like to express our sincere gratitude to all stakeholders, members of FICCI ARISE, Learnit, Cambridge University Press, King's College London and **Fliplearn Education Pvt. Ltd.** for making this possible. Education, acquisition, creation and adaptation of new-age information, skills and values - are key drivers of sustainable development of a country. In order to emerge as a dominant economy in the world, India must endeavour to develop a high-quality education system that produces 'new-age' skilled workforce. Making rapid progress over the next two decades would require a committed and concerted effort from all stakeholders involved i.e. academia, industry, and Government. Therefore, it is imperative for all to come together at a common platform to brainstorm and pave way in bringing requisite policy changes to give the right impetus to the growth of the sector.

Acting as a catalyst to this process were the BETT Show & Learnit Conference that offered an excellent opportunity to connect with the global education community, find inspiration and deliberate on future of education, as well as the role technology and innovation can play in enabling all educators and learners to thrive. We are pleased that this powerful delegation has come back enriched with fresh ideas that can transform educational experiences and cultivate creativity, innovation and inclusivity in classrooms. With the continued support of FICCI ARISE we strive to add more value to all stakeholders and position India as a brand on the education map.

We would also take this opportunity to thank the senior policy makers from Government of Haryana, CBSE and Government of Nagaland, who kindly agreed to join the delegation and under whose able guidance and leadership the delegation was steered to have constructive and meaningful dialogues. We would also like to thank Dr Arunabh Singh for his leadership in not only putting this delegation together, but also enthusing our hosts and fellow delegates to churn out opportunities to have meaningful interactions with our global and national counterparts. We also thank the FICCI ARISE team, for giving wings to this idea and actually making it happen.





Last, but not the least, we are deeply thankful to all the delegates who made the delegation come to life and made it a truly informative and educative experience.

FICCI ARISE Governing Body

BACKGROUND

The education system of a nation plays most vital role in “nation building”, not just for current generation but generations to come. Projections show that our country would require a gross incremental workforce of 250 million by 2030, and to cater to this demand, the private and public institutions, private stakeholders and government agencies must come together around a common vision of the way forward. With the positive contribution by all the stakeholders, WE can together make a definite difference and impact.

Broadly speaking, our combined efforts over the past decade have had a positive effect and resulted in upward trends for school education in India. But today, the stakes for school improvement are higher than ever. Across the nation, educators and administrators are under pressure to demonstrate excellence and efficiency in preparing all students for an increasingly complex world, and they must do so in the face of four major challenges:

-  **Chronic underpreparation:** In today’s age of Artificial Intelligence and Augmented Reality, the opportunity of demographic dividend is coupled with the emerging challenge of loss of jobs and need for high order skills for new emerging jobs and entrepreneurial opportunities. According to Tony Wagner, from the Harvard Graduate School of Education, students of today need to master key survival skills like critical thinking, collaboration, adaptability and communication to thrive in the new world of work. Unfortunately, we in India, still have an education system that mostly propagates rote learning, leaving little scope for creativity, analytical thinking and problem solving.
-  **Chronic opportunity gaps:** Many students, particularly economically disadvantaged students, have limited access to new age skills-based learning opportunities—such as college preparatory curricula and summer enrichment programs—that lead to strong learning outcomes
-  **Revitalizing the workforce:** To deliver 21st century skills we need to develop a large team of highly skilled, motivated and passionate educators. We need to make teaching as one of the most respected, well paid and sought-after job for the best and brightest. Such Motivated teachers should be rendered a modern-day working environment with independence for experimentation and innovation.
-  **Fragmented reforms:** Instead of investing in comprehensive improvement plans, States and schools often feel pressured to adopt quick fixes, resulting in a series of disconnected, surface-level solutions that fail to address underlying challenges. To meet our aspirations for India and in order to remain relevant in the global scenario, we need to create a conducive environment for upgrading existing and setting up several new world class educational institutions that deliver 21st Century skillsets.

FICCI ARISE DELEGATION TO LONDON, UK

FICCI ARISE mounted a high-powered delegation of policy makers and promoters of leading Indian Private and Public K-12 Schools to London, UK from March 20-26, 2022. It was, yet again, one of the biggest and most influential edu-delegation from India. The purpose of the visit was to provide an opportunity for the Indian delegates to witness and participate in two of the leading and most sought-after forums in the space of education – BETT and Learnit. While also visit prestigious educational institutes like University of Cambridge, UK and King's College London.

The Indian system of education, given its scale has largely been driven by high stakes examination and rote learning. As we move into the Fourth Industrial Revolution, an era of unprecedented innovation, we need to bring the requisite reforms right down to the classroom. A proliferation of EdTech platforms too is slowly eliminating barriers in the access to quality education. The delegation helped the education providers from India, experience some of these innovations first hand and understand how we could adopt some of them in our own context.

The K-12 system at the global level has witnessed a transformational change by greatly focusing on innovation and experiential learning. From flipped classrooms to gamified lessons, farm-based instruction to student-led governance, these inspiring ways are changing how students learn and educators teach. These reformative processes created a lot of interest in the Indian school education providers to understand the various models and systems adopted worldwide. The delegation proved to be an educational exchange platform to the delegates and offered them opportunities to have interactive sessions with edu-leaders from across the globe, witness cutting edge tech innovations and solutions, harness best practices for India and a lot more. It not only proved to be a forum for learning from global educators, but also gave space and opportunity to the delegates to interact with like-minded educators from India.

• 60-plus delegates from India joined the FICCI ARISE Delegation to London, UK

- Central Government representation: Directors from CBSE
- State Government representation: Hon'ble Education Minister and Additional Chief Secretary from Haryana, Principal Director from Government Nagaland
- FICCI ARISE leadership
- Promoters and School Leaders from FICCI ARISE member/non-member schools: CBSE, IB, Cambridge & State Boards
- EdTech partner

KEY ENGAGEMENTS

Institutions/ Organizations	Key Representation	Observations	Learnings/ Takeaways
Cambridge University Press & Assessment (21 st Mar)	<ul style="list-style-type: none"> Peter Phillips, CEO, Cambridge University Press & Assessment Rod Smith, MD-Education, Cambridge University Press & Assessment Lynne McClure OBE, Director of Mathematics, Cambridge Mathematics Paul Colbert, Deputy MD, Cambridge English Tim Oates CBE, Group Director, Assessment Research and Development Jane Mann, Managing Director – Cambridge Partnership for Education 	<ul style="list-style-type: none"> A core value at Cambridge, innovation translates to embracing change with a continual focus on meeting the needs of different geographies. Through research, collaboration, creation, and a keen ear for learning, they keep innovating and finding ways to maximize the impact that education can deliver. It is their focus to contribute to Indian society through the pursuit of education, learning and research at the highest international levels of excellence. Engaging sessions were organised in the following areas: <ul style="list-style-type: none"> Innovating for India to maximize impact Future of Education – Cambridge Perspective SHAPE Education Workshop Break out sessions were planned for leaders, as per their choice: <ul style="list-style-type: none"> Digital Transformation and the future of assessment Improving the quality of classroom practice to improve student outcomes 	<p>Cambridge University Press & Assessment unlocks the potential of millions of people worldwide. It provides world-leading academic research, learning and assessment globally, backed by the first-class teaching and research departments of the University of Cambridge.</p> <p>Each session showcased Cambridge's commitment to India and how it is leading in innovating and finding ways to maximize the impact of education in different geographies.</p> <p>Interactions like these help in deliberating on the role digital learning will play in defining the future of education. Also, that to keep pace with the requirements of the 21st century, assessments need to be relooked at from the perspective of maximizing learning for children, while keeping it relevant at the same time.</p>
King's College London (22 nd Mar)	<ul style="list-style-type: none"> Dr Nicholas Michelsen, Director, BA International Relations Programme, Department of War Studies, School of Security, 	King's College London is an internationally renowned university delivering exceptional education and world-leading research. They are dedicated to driving positive and sustainable change in the society and realising their vision of making the world a better place.	<p>Industry Partnerships is the College's dedicated service for fostering research collaborations between King's academics and the private sector.</p> <p>The team can work closely with interested</p>

	<p>King's College London</p> <ul style="list-style-type: none"> • Cheryl James, Student Recruitment Co-Ordinator (UK & International) • Palak Behl, International Officer - India 	<p>King's Strategic Vision 2029 looks forward to their 200th anniversary in 2029 and sets out their ambitious plans in five key areas:</p> <ul style="list-style-type: none"> ○ Educating the next generation of change-makers; ○ Challenging ideas and driving change through research; ○ Giving back to society through meaningful service; ○ Working with our local communities in London; ○ Fostering global citizens with an international perspective. <ul style="list-style-type: none"> • An engaging session on exploring King's College London as a higher study option for Indian students was presented • A three-student panel interacted with the school leaders and policymakers from India, to address their questions, and share real life experiences as international students 	<p>companies/schools, understand their needs and challenges, and help them navigate effectively King's expertise landscape.</p> <p>The college is also willing to exchange information about its Summer Programs with the Indian schools and would be open to let the schools explore study options in its various campuses spread across UK.</p>
<p>Learnit Conference (23rd – 25th Mar)</p>	<ul style="list-style-type: none"> • Katy Fryatt, Founder & CEO, Learnit • Floss Harwood, Event and Community Director, Learnit • Sarah Cunnane, Content Director, Learnit 	<ul style="list-style-type: none"> • The World's event for education leaders • United education's global community and led deliberations about the current state and future of education. • The conference witnessed focused deliberations on policy roadmap and other topical issues in the Education. The major themes for this year's conference were: <ul style="list-style-type: none"> ○ Tech in the classroom ○ New partnerships ○ Changing the system ○ Mental health and well being ○ Equity and access ○ Science of learning ○ Higher education: who and what is it for? ○ The investment landscape ○ Assessment ○ Parental engagement 	<p>At the backdrop of growing population and in recognition of the widening skills and opportunity gaps, schools will play most critical role in developing organic ways to strengthen systems which support and encourage education. Considering current ecosystem in India's K-12 sector, the tracks chosen by Learnit for deliberations at the conference, helped in understanding certain global best practices that can help to empower today's learners with future ready skill-sets.</p> <p>To address the growing societal needs and</p>

		<ul style="list-style-type: none"> ○ Building a curriculum for the future ● Hosted Meetings Programme: Curated 1:1 meetings organized between educationists from India and global service providers presented a rare opportunity to explore buying and selling opportunities from across the world ● Networking receptions and informal interactions among important stakeholders like Government, School Owners/Promoters and Educators lead to exchange of ideas and collaborations 	<p>challenges, it is extremely important for Indian Schools to promote a culture of research and innovation. This will lead to many social innovations that could be scaled for job creation as well. Over the years global education systems have developed an ecosystem of recognition and transformation of cognitive skills. Many countries have made strategic investments in innovative educational programs and the conference hosted some of these models like- University of the People, Forward College, Outschoo, Beaumont School, Big Education, etc.</p>
BETT Show (23 rd – 25 th Mar)		<ul style="list-style-type: none"> ● London is home to BETT'S flagship event which is truly international with visitors from 120+ countries ● Over three days they had 400+ leading EdTech Solution Providers, 90+ CPD content sessions, 300+ inspiring speakers, coordinated business meetings and exclusive networking opportunities. ● Its international audience has grown rapidly with the previous summit events held in the UAE, Asia and Latin America focusing specifically on education leadership and high-level networking, while Brazil's large expo and conference has wide appeal across the education spectrum. 	<p>While Indian Educators recognize the importance of internationalization in K-12 sphere, it is important to rethink how we implement educational changes and ensure that every learner has access to best resources and supports for the needed educational changes, to produce global citizens.</p> <p>It is no more just about smart boards and presentations-based lectures. Many countries have started adopting new-age technologies like IoT, AR and VR to curate better and customized opportunities for students. It is imperative to envision</p>

		<ul style="list-style-type: none"> • Key components of BETT 2022: <ul style="list-style-type: none"> ○ Hosted Leaders Programme: Brought to you by Bett and Learnit, connecting global educator leaders with relevant education solution providers through carefully curated 1:1 meetings. ○ Leaders @ Bett Theatre: BETT's new theatre was the place to go for policy, digital strategy, whole school management, K12 and HE transformation and more. ○ Esports @ Bett: It was a showcase of how schools and universities can harness this growing industry to engage students, support teaching and learning objectives and identify future skills. • Key Features: Companies showcased their products in one of the four areas: <ul style="list-style-type: none"> ○ Learning and Teaching Tech ○ Equipment and Hardware ○ Management Solutions • Country Pavilions – driving trade and investment: With a spotlight on national talents, gave visitors a focal point where they can source new products and fresh ideas. • 21st Century Skills and Knowledge Area: Companies showcased products that support the growth of skills and knowledge in learners. The companies exhibiting specialized in products relating to STEM, ICT, Arts and other subjects that help drive learning outcomes to support 21st century skills and knowledge. 	<p>a K-12 education system that fosters and promotes digital fluency and the infusion of technology in teaching and learning processes to improve outcomes for all students. We need a culture of innovation and change that thrives in inclusivity.</p> <p>It is crucial that educators and administrators are equally fluent in using and applying technology to enrich and enhance student learning and also contribute towards their own learning and professional growth.</p> <p>There is also a need to bring the indigenous EdTech providers at a common platform with the Indian education industry for exploring synergies and benefitting from each other.</p>
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Major highlights from attending the Learnit Conference and BETT Show:

- India of 21st century is young, ambitious, aspirational and eager to bridge the gap with developed economies. It is fast transcending from being an emerging economy to becoming a leading operator on global map. Moreover, given the vast demographic contrast between India and several countries, India is sitting on a unique opportunity of feeding to the global workforce. Changing technological and social paradigms demand re-wiring of our current practices for building a more comprehensive education ecosystem for 21st century. An ecosystem that moves away from merely providing content and knowledge to building skills and innovative mindsets.
- Many initiatives have been taken to improve the K-12 System in India. However, in order to achieve the dream of being a global knowledge human resource hub, Indian Schools need further widespread integration of new age practices. Time has come for the government and independent school sectors to align and create a collaborative ecosystem of school education. It is time that we utilize the time window of the next 2-3 years to effect large scale reforms that are bold, futuristic and aspirational that would empower today's learners to be future leaders of tomorrow.
- The world has changed. Artificial Intelligence, Augmented Reality, Blockchain, Machine Learning etc. constitute the new normal. Humans are rapidly being replaced by machines in several traditional jobs. This calls for a radical change in how we prepare students in today's classrooms. A paradigm shift is needed to move beyond merely providing knowledge and information to training our students with high order thinking skills.
- The competence and commitment of teachers towards educational processes and pedagogical innovations play a pivotal role in improving and strengthening the teaching- learning process, research and innovation and benchmarking quality initiatives. 21st century classrooms require 21st century teachers who can take up the role of mentoring and as a learning facilitator. It is imperative that we prepare our teachers to reach greater heights of capabilities and passion to lead change in and through classrooms and contribute towards building the new India of our dreams. Government is endeavoring to focus on providing a strong framework for education,

up-skilling youth and firmly putting in place a framework which promotes R&D, bolsters quality and fosters an environment which is conducive to innovation.

Delegates' voice on what could have been planned better on this delegation:

- The talk sessions were very conversational and not in depth. More time for certain topics and better speakers would have helped.
- Better speakers! I felt that many a time we needed to fill the day hence some average sessions.
- Addition of some school or university visit in London to have first-hand experience of classroom transactions.

Testimonials:

"The delegation was having representation from the government, organisation and leading schools from India. Every single member had come prepared for the conference to see and make the best use of the conference. The camaraderie of the delegation was also really commendable. Looking forward to more such events and coordination with everyone in the other platforms too.."

Mr. Shanvas C

Principal Director, School Educationt, Government of Nagaland

"It was a nice experience to meet various experts at Bett and came to know about many innovations and usage of technology in the education sector."

Mr. J.K. Yadav

Director (CTET) and Regional Director, Delhi, CBSE, MoE, Government of India

"FICCI Arise took a commendable initiative to participate in the BETT/Learnit conference in the UK. combining it with a session each at Cambridge and King's College added to the experience. It is always enriching to gain different perspective on the topics of interest."

Dr. Ashok Pandey

Director, Ahlcon Group of Schools

"The entire experience at Bett/Learnit Conference has been magnificent. Each delegate was a powerhouse of knowledge and shared their expertise readily at workshops and seminars. The planning of the trip was done meticulously and we were well taken care of by members of FICCI Arise. The Conference had huge to offer in terms of educational products, services and sessions. Some of the learning, especially the GLEAM model has been captured by me in my blog <https://enrichingeducator.blogspot.com/2022/03/gleam-model-of-learning-learnit.html?m=1> to share with all who couldn't be a part of the Conference this year but hopefully next.."

Dr. Kavita Sanghvi
Principal, CNM School

"The FICCI Arise initiative to form a delegation comprising of persons active in diverse facets of education was a great idea. It generated a holistic mix of school leaders, policy makers, service providers, content creators, bureaucrats and entrepreneurs. The extensive opportunities for networking allowed a useful exchange of ideas and practices. The momentum should be maintained within the country as well."

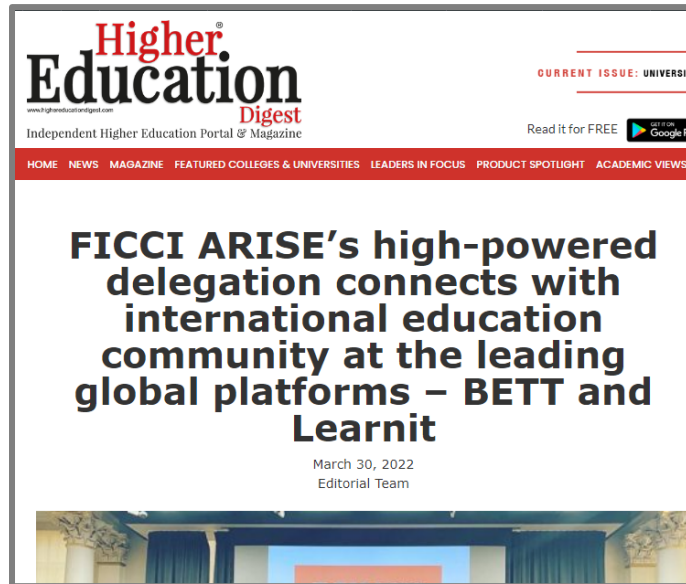
Lt Gen Surendra Kulkarni
Principal, Mayo College, Ajmer

MEDIA OUTREACH

- **Online Media**



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FICCI ARISE's high-powered delegation connects with international education community at the leading global platforms – BETT and Learnit

Published on March 30, 2022

Indian education delegation meets global industry experts and policymakers in London, discusses means of enhancing quality of education

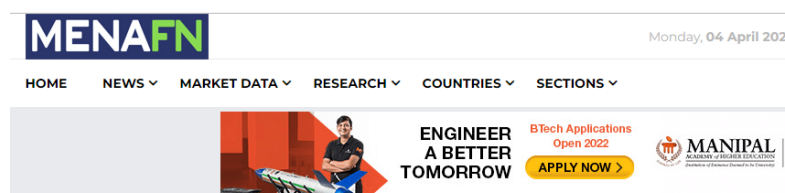
FICCI Alliance for Re-Imagining School Education (FICCI ARISE) mounted a 60 plus member high-powered delegation of top educationists and policy makers to London, UK to participate in two of the leading and most sought-after global

The image is a screenshot of a news article. It features a large headline at the top, followed by the publication date. Below this is a sub-headline in italics. The main body of text describes the FICCI ARISE delegation. To the right of the text is a photograph of a stage with blue curtains and a red banner that says 'KING'S College'.

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FICCI ARISE's high-powered delegation meets global industry experts and policymakers in London

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(MENAFN- ForPressRelease)

New Delhi, 30th March 2022: FICCI Alliance for Re-Imagining School Education (FICCI ARISE) mounted a 60 plus member high-powered delegation of top educationists and policy makers to London, UK to participate in two of the leading

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ABOUT FICCI

Established 90 years ago, **FICCI** is the largest and oldest apex business organization in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organization, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry, reaching out to over 2,50,000 companies. FICCI serves its members from large (domestic and global companies) and MSME sectors as well as the public sector, drawing its strength from diverse regional chambers of commerce and industry.

The Chamber with its presence in 14 states and 10 countries provides a platform for networking and consensus-building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

ABOUT FICCI ARISE

The presence and growth of private un-aided K-12 schools is quite widespread across both urban and rural areas and they are playing a key role in nation building by shaping future generations and creating future leaders. Recognising the significance and importance of the sector, FICCI School Education Committee has been active since six years and was reconstituted into **FICCI Alliance for Re-Imagining School Education (FICCI ARISE)**. The primary focus of the alliance is policy advocacy, defining norms for standards and transparency, advocating 21st century readiness and facilitating Capacity Building. The fundamental vision of FICCI ARISE is to become a catalyst in government and private efforts for raising the quality of learning outcomes across schools and to ensure that no child is left behind.